

ELLE Magazine Front Cover

The Front cover of the magazine shows Sara Grace Wallerstedt. It's very simplistic and minimalist. Making Grace stand out, with her confident pose. Attracting a younger audience who will be influenced. The cover also has trendy keywords for the young audience that will intrigue them.

The words are slight big, indicating a question underneath, showing how there's action

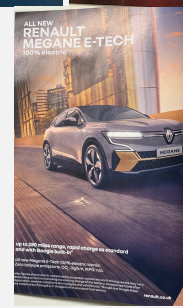
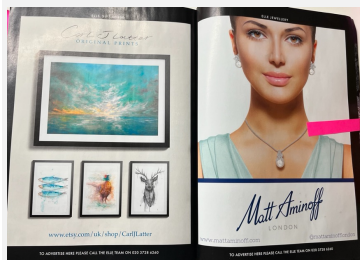
Shows the new year and well-known people that are relevant to the readers and fashion. Showing how they'll influence 2023.



The title is large and capitalized to be visible to readers. The font is thick and red to show how bold and fierce this magazine is about.

There is a small list of titles that are different colors, one showing fashion and the model's name, to indicate this will be about fashion. Also including Pilates showing how they keep up with trends and will be relevant to the audience.

Barcode is shown, but the price is not. This is important because they can see how much the magazine and scan the barcode to buy it.



ADS

Has Contents on the top left corner, font is skinny and italics.

On the left side of the page, there's two photos that represent two different promo. The larger photo shows an outfits, that is a mirror selfie showing how people wear these types of clothes and the page number that will lead to the style section of fashion. While the smaller photo shows a bit more editorial and the page number leads to the fashion photoshoot, that has multiple pages of fashion editorial photos.



Two images on the right side. One is larger than the other, signifying that that there's another story that is significantly related to fashion. Sara Grace Wallerstedt is shown underneath the image to remind the readers and give credits to the workers.

The titles are bold and a black thick font to help readers see the categories of each section. While adding the page number underneath to let the readers navigate the section. They include a small description of the story, to make the the reader feel intrigued.

Extra notes:

The first few pages (1-11) has high fashion editorial ads and promo, then transitions to the Contents pages, after is a list of Elle workers credits contributors' page. They start off with editors' letter. Then all the other categories, fashion, beauty and wellness, style + shop, etc. There is at least one page of a promo ad for a brand that will separate every new story. The keep up with trends, health, beauty and fashion, for the younger audience. I notice some clothes they style, are timeless pieces and high prices w/ good brands and well-known brands. Towards the end of the magazine is a small section of home décor + a travel mom guide. Last few pages (140-146) has smaller business promotion. The overall vibe of the magazine is bold, colorful, pastel colors, nicely chaotic, and minimalist. The magazine transitions from trends to interviews to ads? Promo to editorials shoots. The whole attitude and atmosphere is confident and bold. And up to date.

VF Magazine Front

Margot Robbie has a different font and color, showing how the magazine will talk about her and promote her story. Underneath is the credits of the photograph and author of the story. Margot also cover the magazine title to show how she's the focus and will attract the reader by just simply pointing out Margot Robbie.

There's a small list of other stories with different genres, that will attract another audience. The titles has subjects that will attract an older audience.



The title is large and has a thick red font, to contrast with the theme of the magazine.

On top of the title is other well-known names that will attract the other different audiences.

The front cover of the magazine shows this mature atmosphere therefore attracting an older audience, especially women. Especially since the woman is Margot Robbie and showing her healthy body indicating she's a strong and fierce woman. The background also shows this elegance, especially her wearing this black two-piece set.

There is a barcode and the price of the magazine to the readers.

A new black and white photo of Margot Robbie, filling up 3/4 of the page to let the audience see her story. There is a small description underneath the photo, talking about the credits with clothes, hair, makeup, etc.



Contents title is huge and bold

The font is different and small, but they fonts are elegant and modern.

Naomi Ackie, a different picture used for the Contents page, a bit smaller but it includes a quote underneath photo mention her project and whiney Houston. To attract the audience to read her story.

A small vertical section of guides including their page numbers locators. The titles are bold and italics.



There is lines separating small sections of the table of contents of stories, with the page number is slighter getting bigger to attract the audience to read any number they eye on. Also highlighting the titles by using italics and cold elegant titles. Also including small quotes to make the audience feel intrigue by the stories.

Extra notes:

First few pages(1-16) editorial + high fashion promotes their brand. Which them transition to Contents, however two ads separates and transitions to the second content page. There is at least one full ad pages separating a new theme or every now and then. The vibe of VF is mature and has better connections with a higher-class audience or middle class. There are some pages that are fun and colorful but then it transitions into a serious mature theme and stories. The atmosphere is sophisticated, and attitude is mature.